

# SVP CONNECTIONS

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## SVP expertise valued at nearly six times the cash

San Diego SVP investee Human Development Foundation's mission is to help bridge the "gap" in the long-term chances for academic achievement between gifted children from upper and middle income families and those in lower

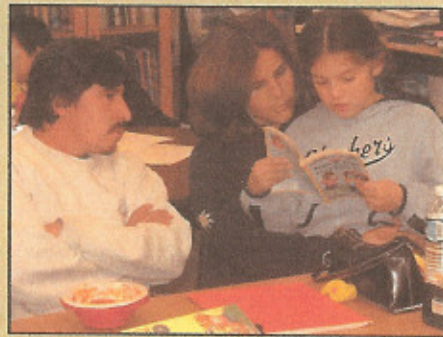
income, non-English speaking families. Through its program OPEN GATE, HDF advocates scholastic success for children with very high potential and extremely limited economic means.

For years, highly intelligent children throughout San Diego have qualified for the GATE (gifted and talented education) program. Unfortunately, many GATE-qualified students from lower income families have failed to reap the long-term benefits of their high intelligence due to a lack of support or encouragement at home.

SDSVP funded a pilot program called Parent Literacy and Academic Curriculum Enrichment Program (PLACÉ). This innovative program places parents of OPEN GATE students in the classroom with the children's teacher for two six-week sessions to teach the students' curriculum to the parents in their native language.

The program enables the parents

to become active participants in their child's education, by providing them with the fundamental skills and basic



Entire families benefit from the programs of the Human Development Fund.

English literacy to assist their children with their schoolwork. This collaboration ensures a higher chance for long-term success for these gifted

children.

The results of SDSVP's investment?

Human Development Foundation received \$5.86 in value for every \$1 invested by SDSVP after three years. HDF President and CEO Marjorie Fox says HDF is bigger, stronger, more accountable, more bountiful and closer to reaching its goals because of a very success relationship with San Diego Social Venture Partners.

OPEN GATE students outperform GATE students in math statewide (including students from the highest income neighborhoods) after three years in OPEN GATE.

As a result of the pro bono 2-year Strategic Planning process, HDF's organizational capacity has grown significantly in the areas of:

**Fundraising** - HDF met its budget half way through the fiscal year and developed its first fundraising event and corporate donor campaign. Additionally, SDSVP's collaboration with other foundations produced \$31,000.

**Marketing and Communications** have been at the forefront of the strategic plan including an interactive website, collateral materials for fundraising and extensive press coverage.

**Volunteer Cultivation:** is a strategy with additional supporters engaged members of the business community.

**Technology:** SDSVP donated over 30 computers to be used in the classroom, and for 5<sup>th</sup> grade students. Additionally, Abaris Technologies and Reddoor



San Diego SVP Partners and HDF Board Members Dale Stein, Alan Sorkin and Bob Bingham

Interactive developed and online tracking system to determine how tutor intervention relates to student progress and program evaluation.

This outstanding partnership will continue with SDSVP partners Bob Bingham, Dale Stein and Alan Sorkin joining HDF's board and Marjorie Fox serving on the SDSVP Advisory Board.